

Dr. Brijender Singh Panwar

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Objective

To build a collaborative network for knowledge sharing, student exchange and cross-culture interactions between Panwar Group of Institutions which has under its umbrella a media Institute- M.S.Panwar Institute of Communication & Management & M.S. Panwar Community and Technical College with Media Institutes and Community Colleges in USA and other countries. Panwar Groups aims at providing quality and affordable education to the deprived sections of society.

Profile Summary

I have a PhD in Communication and four Masters in the disciplines of Journalism & Communication, English Literature, Sociology and Business Administration. I have over 37 years of experience working in media and management roles in both public and private sector undertakings. I have offered my professional expertise to five English-language daily newspapers as mainstream journalist (including as Editor of Free Press, Journal, Indore). I have also served as the Chief of Public Relations & Communication and as the Media Advisor at the Steel Authority of India Limited (SAIL), the Indian Council of Agricultural Research (ICAR) and the Planning Commission of India, respectively. Since the last decade, I have been involved in establishing and managing a group of educational institutions with the eventual goal of fostering a holistic education in the field of Mass Communication and Liberal Arts for the deprived section of society, especially the first generation learners and working passionately for the Community College movement in India. During the last one decade, we have been able to train and place hundreds of rural students in the newspapers, television channels, radio stations, PR and Advertising Agencies.

I had the experience of visiting ten community colleges in the United States of America as a Fulbright Scholar in 2014. In 2015, I had the opportunity to visit another 12 Community Colleges in the states of Michigan including Henry Ford College, Dearborn, Jackson College, Grand Rapids Community College and Montcalm Community College in Michigan and Lone Star Colleges in Houston, Austin Community College, Alamo Colleges in San Antonio and South Texas College in McAllen in the state of Texas. In 2016, the Panwar Group of Institutions signed MoUs with Montcalm Community College, Sidney, Michigan, Alamo Colleges, San Antonio, South Texas College, McAllen and Dallas County Community College District in Texas for Study Abroad Student and Faculty Exchange Programs.

In May of 2017, the Panwar Group of Institutions hosted the first batch of Study Abroad Student & Faculty Exchange Program from the Montcalm Community College (MCC), a rural Community College in Michigan. A group of 10 students from the disciplines of Humanities and Business Administration (undertaking a three-credit course) and five Educational Administrators and Faculty members from MCC visited the Panwar Group of Institutions for three weeks from May 7 to May 28, 2017. We also organized an International Workshop on the topic "Community Colleges as Catalyst for Change in India" which was attended by academics, policy makers and representatives of educational institutions interested in establishing a Community College movement in India. This large-scale initiative was preceded by two

National Workshops on Community Colleges organized by the Panwar Group of Institutions in October 2015 and November 2016.

Additionally, in May 2017, M.S. Panwar Community & Technical College took the membership of National Institute of Staff & Organizational Development (NISOD) based in the University of Texas, Austin and Community Colleges for International Development (CCID) based in Lone Star Community Colleges, Houston. I participated and presented a paper in the Annual Convention of NISOD in Austin from May 27-30, 2017. Thereafter, in June, 2017, I visited Ivy Tech Community College and University of Indiana, Columbus, Des Moines Area Community College, Kirkwood Community College and Iowa State University, Ames in Iowa State in July, 2017. I got an opportunity of visiting and networking with the School of Global Journalism & Communication of Morgan State University, Baltimore, Maryland through its Department of International Programs.

Education

PHD | 2002 | UNIVERSITY OF HYDERABAD

- Discipline: Mass Communication
- Title of Dissertation: "Daily Press and Farmer's Movement: A Study of the Role of Amar Ujala and Dainik Jagran (Meerut Editions) in Highlighting BKU's Movement in Western Uttar Pradesh (1987-90)"

MBA | 2012 | PONDICHERRY UNIVERSITY

- Specialization: Human Resource Management

MA | 2010 | PONDICHERRY UNIVERSITY

- Discipline: Sociology

MJ | 1987 | PUNJAB AGRICULTURE UNIVERSITY

- Discipline: Journalism
- Thesis Title: "Punjab Crisis: Injection of Violence in Indian Politics"

MA | 1984 | UNIVERSITY OF DELHI

- Discipline: English Literature

BA | 1981 | KURUKSHETRA UNIVERSITY

- Disciplines: English, Political Science & Economics.

Experience

FOUNDER CHAIRMAN-CUM - DIRECTOR | PANWAR GROUP OF INSTITUTIONS | 2003 TO PRESENT

- Started the Media & Management Institute and Community College from scratch with own resources without any support from the Federal, State grants or donations. Was involved in planning, selection of the courses, affiliations from universities, faculty recruitment & training, staff coordination, image building through PR activities, issue of advertisements, planning of campaigns, organizing seminars and workshops.

MEDIA ADVISOR WITH PLANNING COMMISSION OF INDIA I 2002-2003

Worked with the National Commission on Population specially formed to control population . Organized media campaigns to create awareness on population control through various modes of mass communication. Was involved in conceptualizing, planning and executing various projects with the help of the state governments.

EDITOR | FREE PRESS JOURNAL GROUP OF PUBLICATIONS | 2001-2002

- As Editor of the Indore edition, had overall responsibility of publication of daily English newspaper-supervising the activities of various departments in the newspaper, writing editorials, planning and coordination of editorial contents, team coordination.

CHIEF OF COMMUNICATIONS & PR | STEEL AUTHORITY OF INDIA LTD. (SAIL) | 1991-2001

- Started the Public Relations department in Raw Materials Division in Calcutta. Served as the Head of Communications and Public Relations, planned publicity, image building, event management, planning information, preparing notes and speeches for the Chief Executive. Encouraged publicity through different modes of mass media, maintaining regular liaison with the media on the day-to-day basis,issuing press releases, organizing press conferences, planning programs for television & radio, editing, designing publication of monthly house journal KHAN DARPAN and quarterly magazine MINE TREK, organizing workshops and seminars.

CHIEF PUBLICITY AND PUBLIC RELATIONS OFFICER | INDIAN COUNCIL OF AGRICULTURAL RESEARCH (ICAR) ON DEPUTATION FROM SAIL | 1995-1996

- As the Head of Publicity and PR department, organized exhibitions and activities in the centers of ICAR as well as in the different ICAR institutions spread across the entire country, served as a liaison with the press, designed and executed PR campaigns.

PUBLIC RELATIONS OFFICER | NATIONAL INSTITUTE OF PUBLIC COOPERATION AND CHILD DEVELOPMENT | 1989-1991

- Publicity through mass media, maintaining liaison with the press, issuing press releases, editing, designing and publication of bi-monthly Newsletters NIPCCD NEWS & NIPCCD SAMACHAR in Hindi & English.

STAFF REPORTER | FREE PRESS JOURNAL GROUP OF NEWSPAPERS | 1987-1989

- Responsible for daily reporting on local issues, writing special stories, features and articles for feature pages and Sunday editions.

Core Competencies and Skills

- Ability to take initiative and demonstrate exceptional leadership by building on a vision, motivating others and exercising good judgement
- Ability to not only communicate clearly and effectively in written and oral mediums but also to listen thoughtfully and conscientiously

- Ability to organize, manage, delegate and fulfill the responsibilities of the task at hand while encouraging constructive feedback
- Ability to handle detailed and complex concepts and problems, balance multiple tasks simultaneously, gather information and make prompt and efficient decisions
- Wide range of experience in building teams and working collaboratively, managing the challenges inherent in independent and fledgling higher education institutions and designing and implementing innovative strategies to fulfill diverse mandates
- Organized and participated in National & International Conferences and Seminars on Education.
- Taught courses in Global & Comparative Journalism in Universities.